

ATHARVA DANDEKAR

• Junior Copywriter •



+1-437-779-3436



atharva.s.dandekar@gmail.com



<https://www.linkedin.com/in/atharva-s-dandekar/>



<https://www.atharvadandekar.com/>

EDUCATION

Advertising Copywriting

Humber College
2021-2022

Professional Writing & Communications

Humber College
2020-2021

Bachelor of Mass Media

Mumbai University
2016-2019

HOBBIES

Swimming
Hiking
Cycling
Photography
Gaming

PROFILE

A passionate writer who is in love with advertising. I am a storyteller who believes in building a story around the brand and gently sliding the product into the narrative. I have a keen interest in the ideation process and execution of creative plans. My specialties: Advertising, Marketing, Writing, Brainstorming and Ideation.

PROFESSIONAL EXPERIENCE

Rain43

Copywriter Intern
July 2022 - Oct 2022

- A Toronto-based agency known for its creative work and extraordinary talent.
 - Writing marketing copies across multiple platforms.
 - Brainstorm big ideas for marketing campaigns.
 - Brands worker on DeWalt, Craftsman, Joseph Brant Hospital, Parks Canada and Quatreau.

iDigitalxp

Content Writer
Aug 2020 - Present

- A startup business that specializes in providing IT services to other businesses.
 - Writing content for web pages and mobile application
 - Ideation for content strategy and road map planning
 - Ideation and writing copy for social media posts.

Triton Communications

Junior Copywriter Internship
Aug 2019 - Oct 2019

- Triton is an advertisement agency, known for some creative brand campaigns over the past 3 decades.
 - Worked as an intern copywriter for a tenure of 3 months.
 - Worked on ideation for brand promotion activities.
 - Wrote scripts for TV commercials.